

Why is Henry Fonda's name a household word? Because of his many performances on stage and screen? Or because he's the father of Jane? Ask any baby of the TV generation and you'll get another answer: he's the one in that cat commercial. Can you recognize these other celebs who have appeared in TV ads?

1. He "prescribes" decaffeinated coffee.
2. She sings about a charismatic chicken.
3. Former TV rancher who pushes dog food.
4. This husband and wife team appeared in an aperitif ad.
5. Former M*A*S*H actor who inserts a cookie in a slot machine.
6. Trash bag's hefty comedian.
7. Tall, good-looking beer drinker who wears spurs.
8. Suave Hispanic who encourages us to buy automobiles.

From TV Ad Trivia Quiz Book (A.S. Barnes & Co.) 1980 by John DiPrete.