12 QUOTE BOXES

1. Great literature is simply language charged with meaning to the utmost possible degree. (Ezra Pound)
2. The idea is to write it so that people hear it and it slides through the brain and goes straight to the heart. (Maya Angelou)
3. Advertising is a valuable economic factor because it is the cheapest way of selling goods, particularly if the goods are worthless. (Sinclair Lewis)